

User Guide

Congratulations on your new emoji™: MyPlayWatch! This guide will provide information on how to use and operate your PlayWatch.



HOW TO PLAY

TROUBLE SHOOTING

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Introducing Your New Play Watch

Your emoji™: MyPlayWatch lets you express yourself with a timepiece that blends iconic emojis with cutting-edge technology.

It comes equipped with a high-quality touchscreen, time and fitness tracking, and a built-in emoji™ game that brings arcade-style fun to your wrist.

What's in the Box?

Your Play Watch box comes with:

- 1x emoji™: MyPlayWatch
- 1x USB Compatible Magnetic Charging Cable
- 2x emoji™ Watch Bands



emoji™ My Play Watch & Yellow Band

Charging Cable

Mystery Band

Trouble Shooting



If issues occur during operation of your Play Watch, it is recommended to perform a reboot.

To reboot your Play Watch, press and hold the Crown button for 5 seconds.

If successful, the screen should turn black. You can then release the Crown button, and the MyPlayWatch logo should appear after a short delay.

If the screen remains black after following these steps, you may need to charge your device. Follow the instructions in the Charging section of this guide to do so.

If your Play Watch still has issues, please contact help@myplaywatch.com

Charging

Make sure your PlayWatch is charged prior to using it. Your watch comes with a Magnetic Charger that connects through USB.



To Charge

1. Plug the USB end of charging cable into a power adapter or USB powered outlet (sold separately)
2. Place the magnetic charging cable on top of the charging ports located on the back of the watch*
3. Wait for the watch to charge

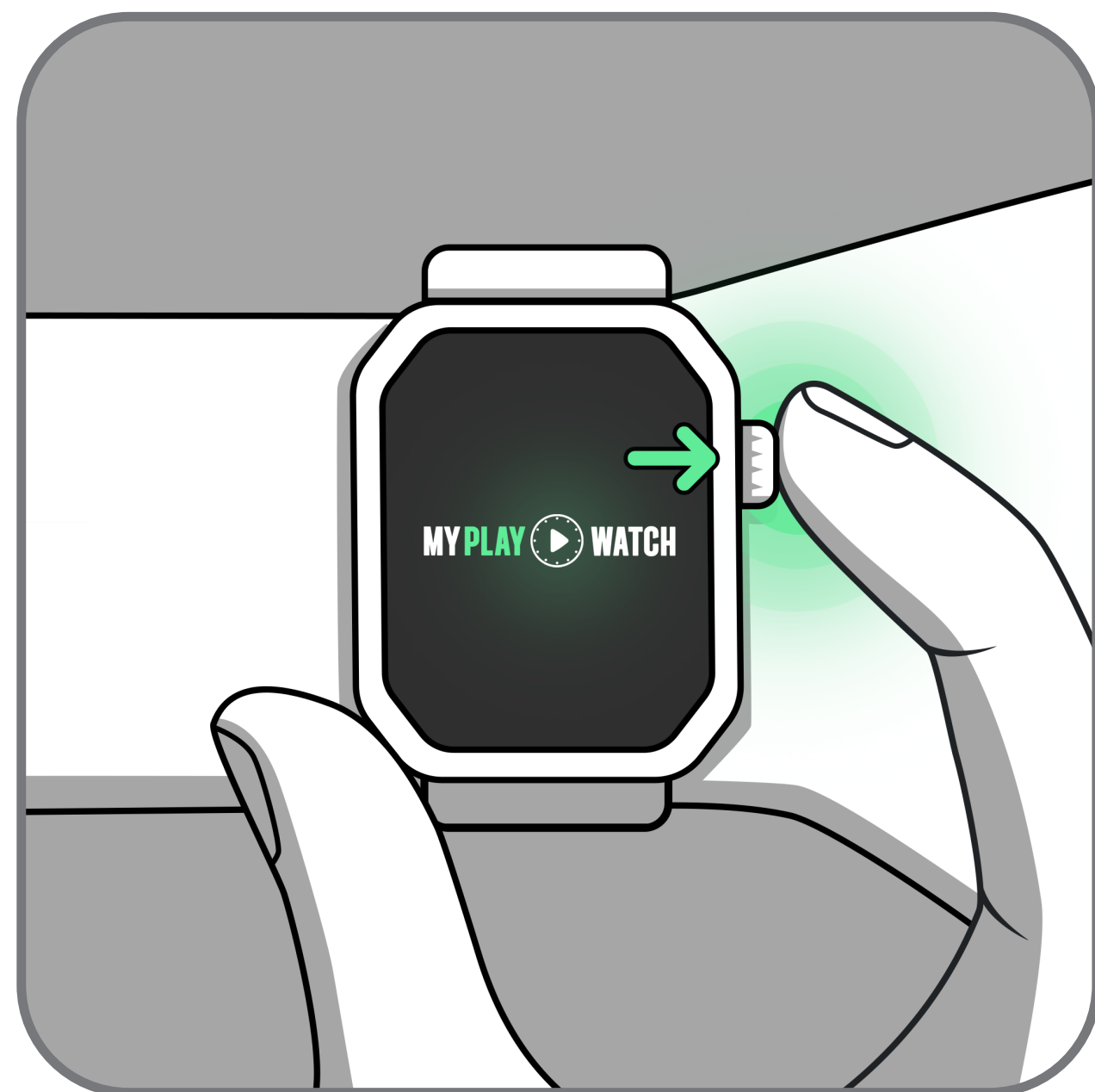
When the watch is at low battery, it may take 2-3 hours to fully charge.

**The direction of the charging cable matters! The magnets will prevent you from connecting the cable the wrong way*

Power On

To turn on your Play Watch, press and hold the crown button until the MyPlayWatch logo appears.

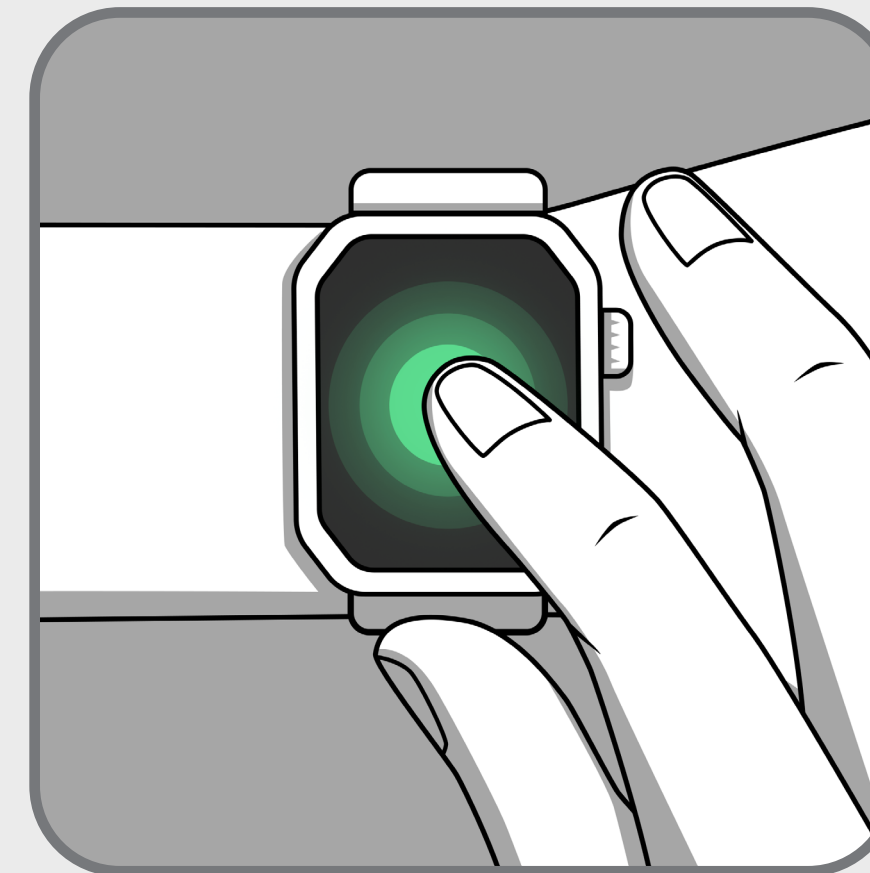
If the screen remains black, you may need to charge your Play Watch first.



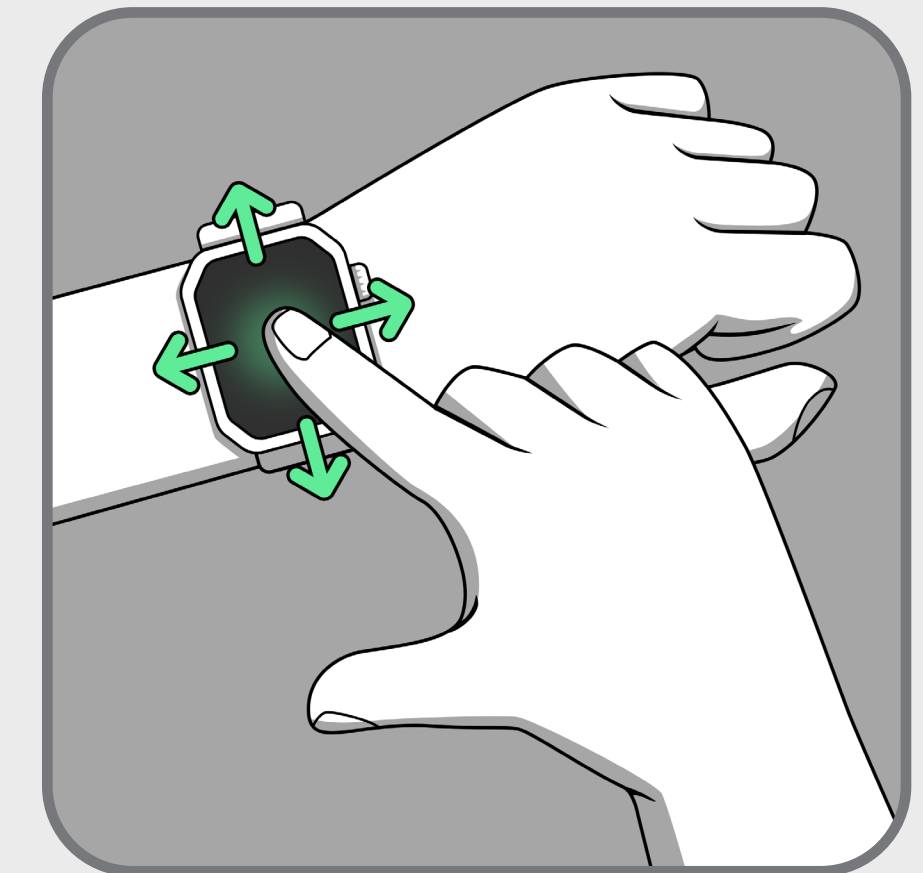
Getting Started

Press the Crown button to wake up your Play Watch. A first time set-up process will guide you through configuring your Play Watch. This setup includes setting the date, time, and a goal for the number of daily steps you want to achieve.

When the watch is awake, you can use several touch gestures to interact with the screen.



Tap: Touch one finger on the screen



Swipe: Move one finger across the screen--up, down, left, or right



Drag: Move one finger across the screen without lifting

Home Screen

Once you have finished with setup, you will be placed on the home screen of the Play Watch. This screen has various watch faces that you can select from.



To change your watch face, you can swipe up and down, or rotate the crown on the side of your watch.

Navigation

Applications can be accessed from the App List. You can launch the App List by pressing the Crown button while on the Home Screen.



App List

The App List has a scrollable list of applications that you can access. For more information on each application, visit the Apps section of this guide.

To exit the App List or any current application, simply press the Crown button to go back to your previous screen.

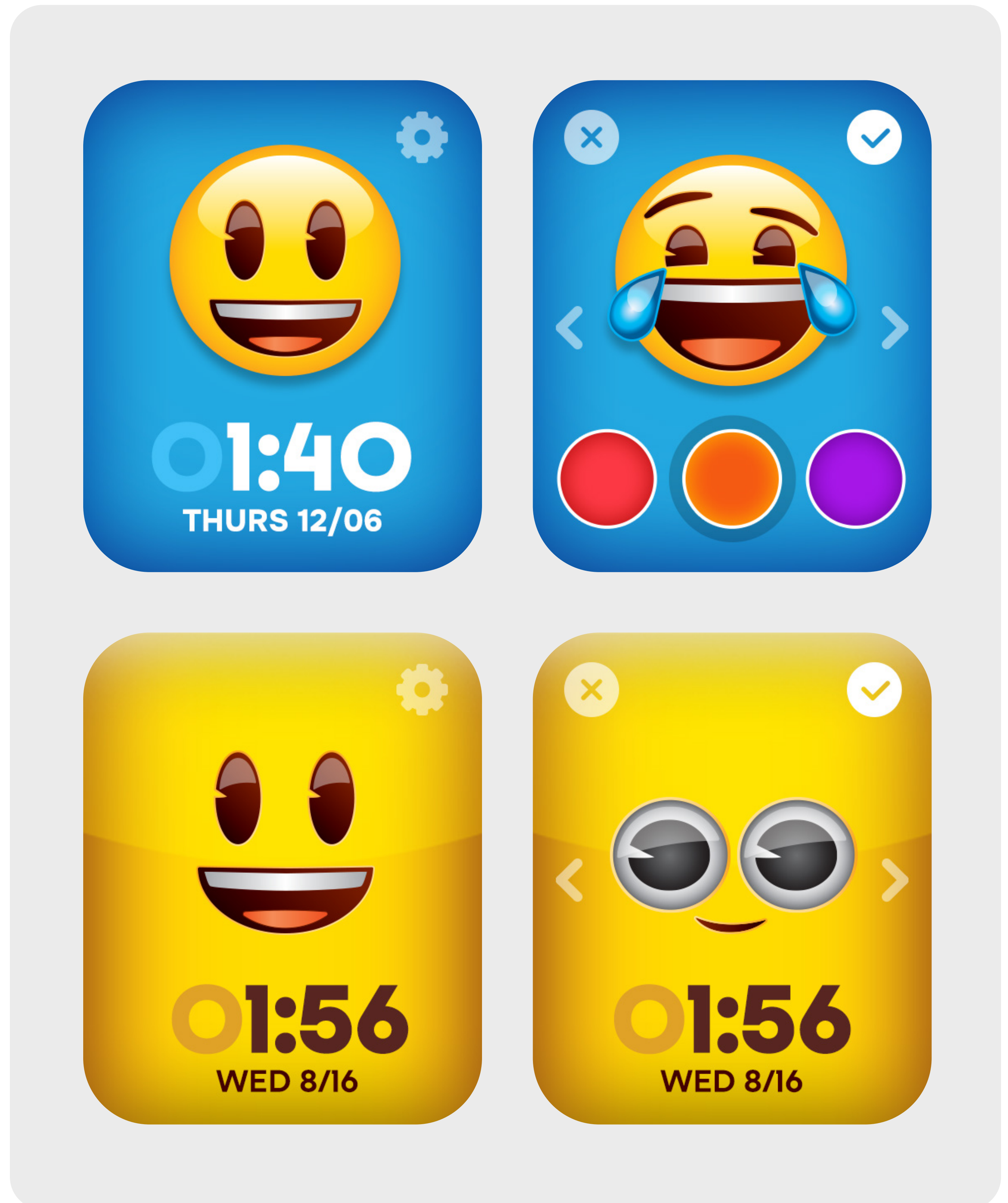
Customizable Watch Faces

Some watch faces are customizable, allowing you to change some of their visual elements. These customizable watch faces are indicated via a small transparent gear icon in the top right corner of the screen. The gear icon will be visible when scrolling between watch faces.

To customize the watch face, tap the gear icon. This will bring up controls for customizing the watch face.

When done, tap the checkmark icon in the top right corner of the screen to save your customizations.

To revert the customizations you made, tap the X button in the top left corner of the screen instead.



Playing emoji™ merge

Your Play Watch comes with a fully playable matching game!

Your goal is to score as many points as possible by dropping and merging emojis into the game space.

emoji's will appear one by one at the top of the screen. You can drag these emojis back and forth with your finger. Release your finger to drop them into the game space.

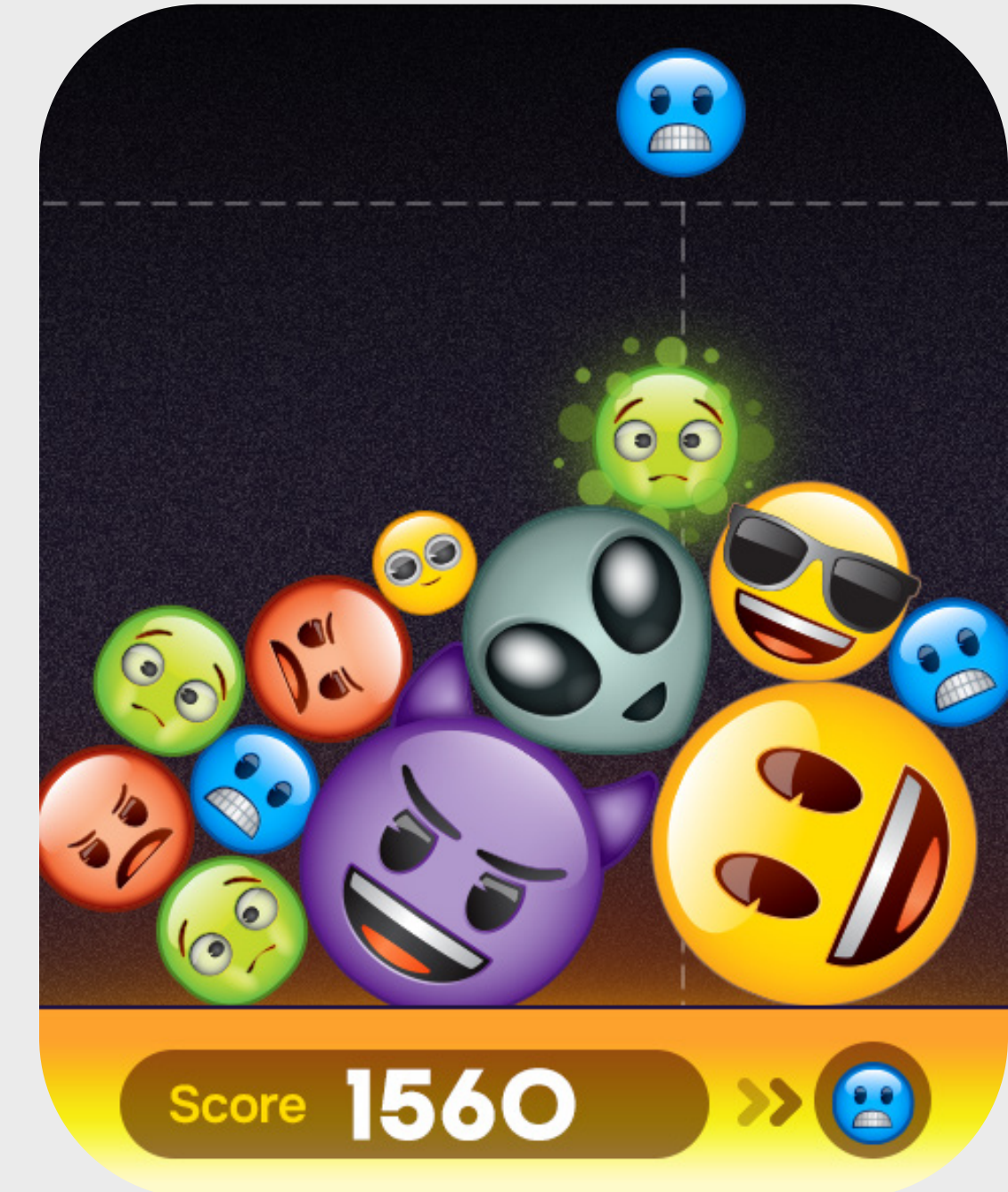
Each emoji will bounce and roll around the game space. If they touch a matching emoji, they will merge themselves into a larger emoji. Each time you merge emojis, you'll earn points, with bigger emojis awarding bigger points.

Continue dropping and merging emojis until they overflow the game's fail line. Once an emoji is above the fail line for longer than 5 seconds, the game ends. All emojis remaining in the game space will reward you with bonus points as they pop away.

After the game ends, your final score is presented. You can then choose to play again or exit the game.

Exiting the Game

While in gameplay, you can press the Crown button to pause the game and bring up an End Game screen. Select Exit to return to the game's home screen



Game Controls

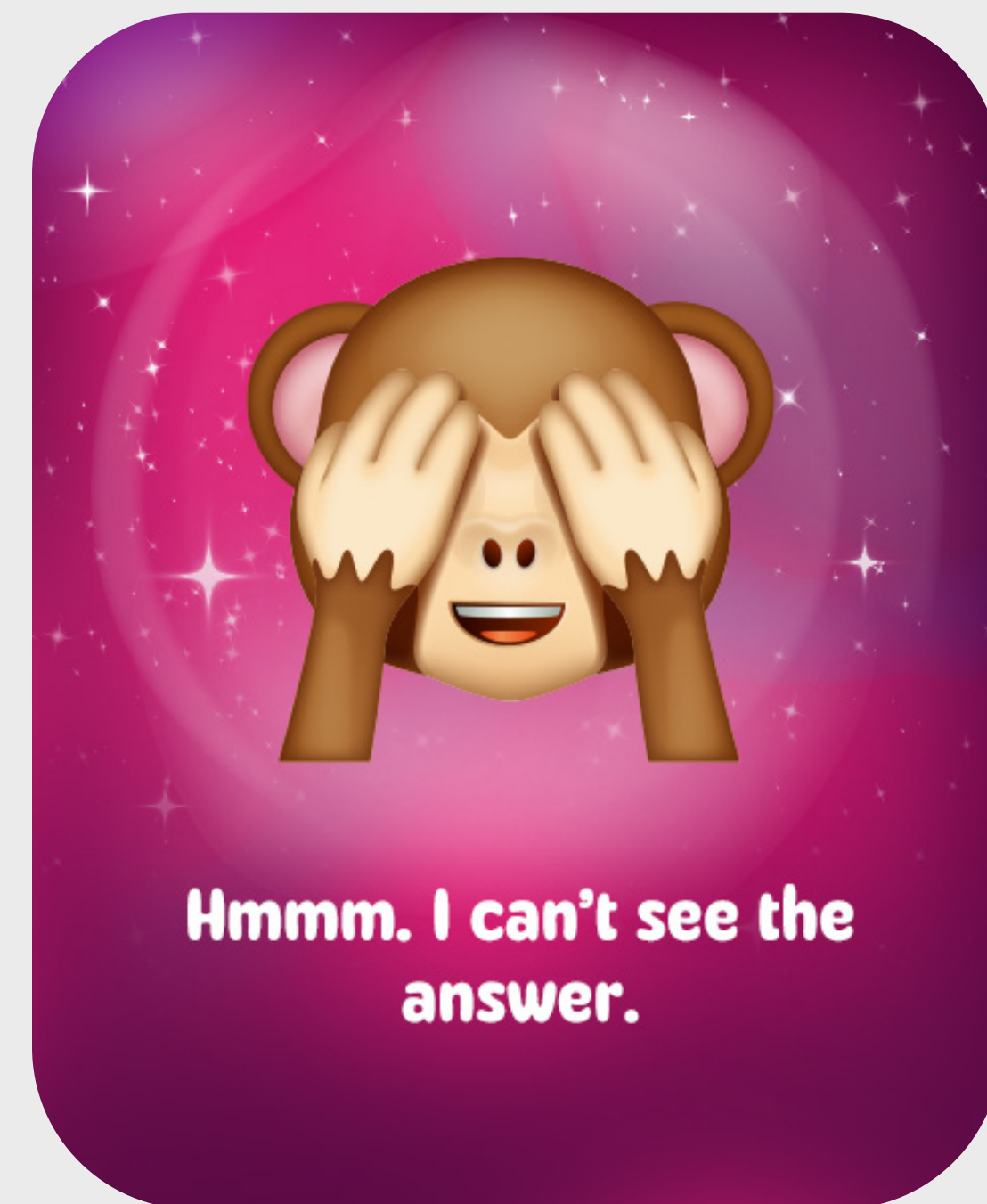
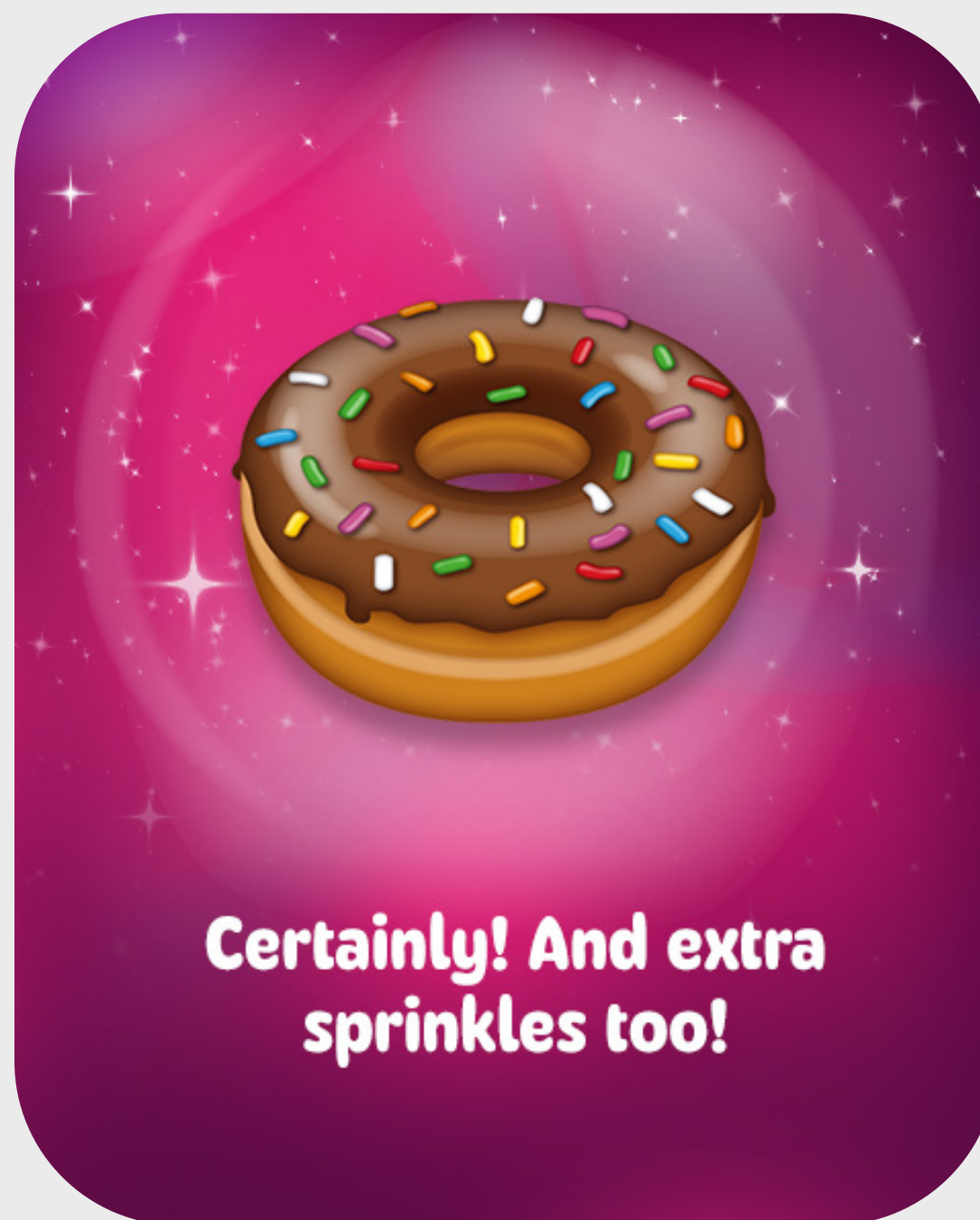
- **Move emoji**
Drag your finger left or right across the screen to move the active emoji
- **Drop emoji**
Release your finger from the screen to drop the active emoji

Playing Ask emoji™

In this emoji game, you can learn the magical answer to any Yes or No question!

When in the Ask emoji application, simply ask a yes or no question out loud, then shake your watch to reveal the answer!

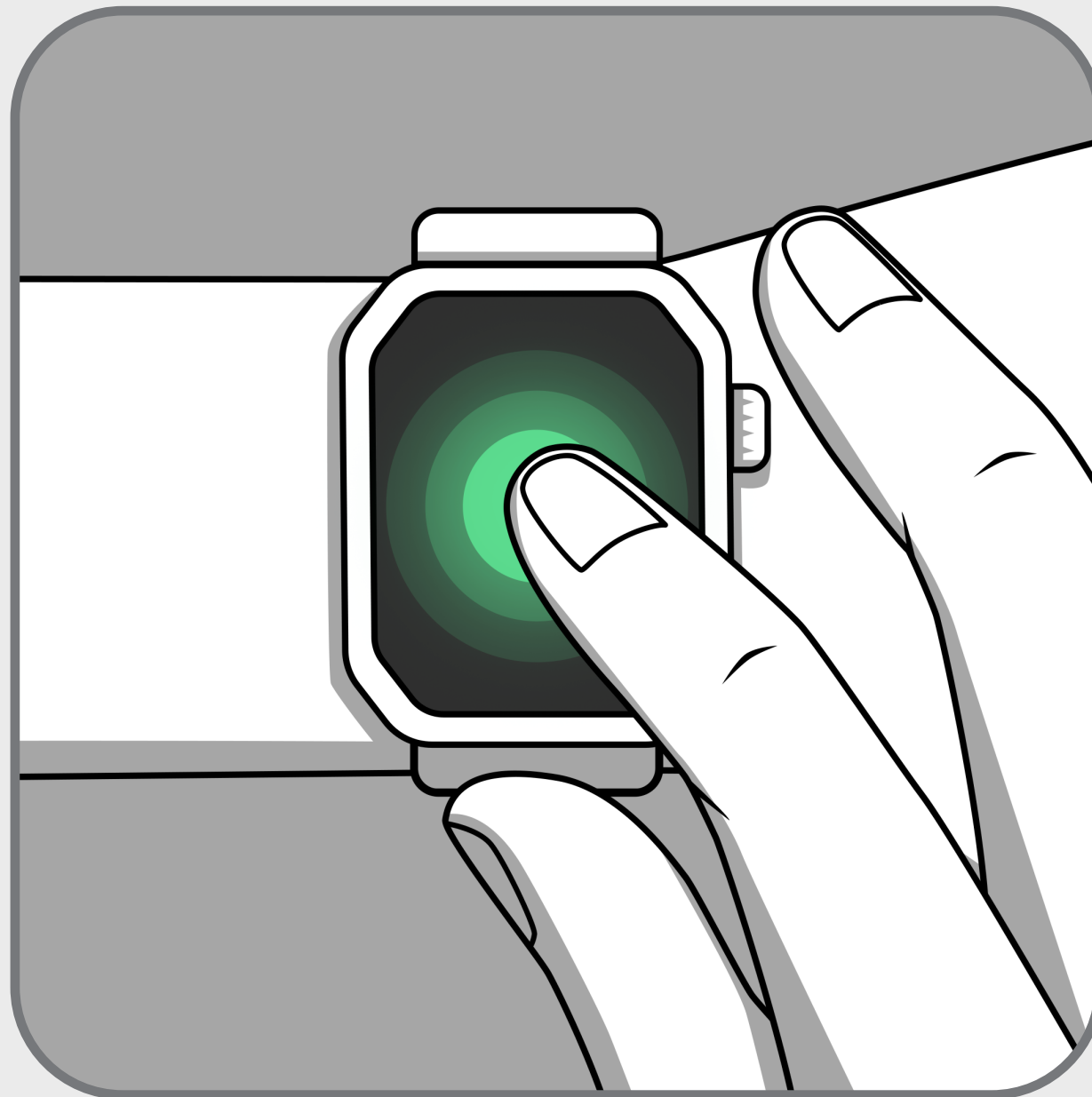
For users who don't want to shake their watch, tapping the crystal ball will also provide a response.



Waking the Screen

The watch screen will automatically go to sleep after 8 seconds of inactivity or if the watch detects that your wrist has been lowered.

There are several ways to wake the screen:



Tap the screen



Press the side button



Raise your wrist towards your face



You can modify the duration the watch screen stays awake in the **Display** settings menu.



You can turn off the raise-to-wake functionality in the **Wake** settings menu. Note that turning off raise-to-wake will also disable the lower-to-sleep functionality.

Applications

APP INFORMATION	
Play	Launches the emoji merge game Visit the Playing emoji merge section of the guide for comprehensive information
Ask emoji	Launches the Ask emoji game Visit the Playing Ask emoji section of the guide for comprehensive information
Fitness	<p>Provides fitness functionality including a Heart Rate Monitor, Step Counter, and Calorie Counter.</p> <p>The Heart Rate Monitor calculates your current heart rate in BPM (Beats-per-minute)</p> <p>To determine your current heart rate, place your Play Watch on your wrist and wait 5-10 seconds for the watch to finish calculating.</p> <p>The Step Counter shows the number of steps you have taken today. This resets each day at midnight.</p> <p>The Calorie Counter shows an average of the number of daily calories you have burned based on steps taken. This resets each day at midnight.</p>
Alarm	<p>Allows you to set up to 5 alarms.</p> <p>You can turn alarms off and on by pressing the toggle button next to them. If the toggle is green, the alarm is on and will trigger every day at the specified time.</p>
Timer	<p>Start a timer that counts down. Once started, the timer will continue to run even if you exit the screen.</p> <p>When the timer elapses, it will display an onscreen alert.</p>

Applications (Continued)

APP INFORMATION	
Stopwatch	Track lap times. Press the play button to start. Once the stopwatch has started, you can press the grey Stopwatch icon to mark a lap.
Calendar	View a calendar of the current month and year. The current day is highlighted in yellow. You can navigate through each month by pressing the buttons at the top of the screen or by rotating the Crown.
Calculator	Performs basic math calculations
Settings	Launches the Settings menu

Settings

Game Options	Allows modification of game controls for emoji™. Visit the Game Options section of this guide for more details.
Battery	Displays the current battery percentage of the watch
Date	Allows modification of the current month, day, and year
Time	Allows modification of the current time
Power	Allows you to restart the watch or power it off
Fitness	Allows modification of your daily step goal
Stride	Allows modification of your stride length. Adjusting your stride length may improve step count accuracy. If the steps being counted are too high, set a longer stride length. If the steps counted are too low, set a shorter stride length.
Brightness	Allows modification of your screen brightness
Display	Allows modification of how long the screen will remain awake after last user input. Note that longer wake times can result in the battery draining faster. We recommend the default setting of 8 seconds. This wake time does not apply during ATARI 2600™ gameplay. Once gameplay has started, the screen will remain awake until the game is over.

Settings (Continued)

Volume	Allows modification of the overall device volume. Setting the volume all the way to the left will mute the device.
Vibration	Allows toggling of vibration. Vibration is used in the following areas: <ul style="list-style-type: none">• Watch Boot Up Sequence• Alarm Alert• Timer Alert• Step Goal Achieved Alert
Wake	Allows toggling of raise-to-wake. Raise-to-wake detects if you have lifted your watch towards your face. If the watch is asleep, it will automatically wake up. Note that disabling raise-to-wake will also disable lower-to-sleep. This detects if the watch has been moved away from your face and will immediately put the watch to sleep, regardless of the wake time setting in your Display settings.
User Manual	Displays a QR code to access this guide online
About	Displays basic information about the watch
Factory Reset	Provides a confirmation button to perform a factory reset of the watch. Note that factory resetting will erase all data including daily streaks, game high scores, and created alarms. It will reset all settings to their default values and reboot the device back to the initial set-up screens.

Power Off

To power off your Play Watch, press and hold the Crown button for 2 seconds. This will bring up the POWER screen. Select 'POWER DOWN' to power off the watch.

Note that while the watch is fully powered off, it cannot track fitness data. Once the watch is off, you can turn it back on by pressing the Crown button.

Frequently Asked Questions (FAQs)

Q1: Why won't my watch turn on?

Ensure that your watch battery is charged. Connect your watch to the charger, and leave it for a minimum of 30 minutes. When you return to your watch, press the Crown button to wake it up. If the watch still does not turn on, try pressing and holding the crown button for 5 seconds to perform a reboot.

Q2: How do I access emoji™ games?

On the home screen, press the Crown button to launch the App List, then select 'Play' or 'Ask emoji' at the top of the list to play.

Q3: How do I extend the battery life of my watch?

Your battery life is directly tied to the amount of screen use throughout the day. To help increase battery life you can:

- Reduce the brightness of your screen in the Brightness settings.
- Turn off Raise to Wake in the Wake settings.
- Reduce the Screen Wake time in the Display settings.

Q4: Why is my watch screen flickering?

If the screen is constantly flickering on and off, this may be a result of the Raise to Wake functionality. Place the watch on a flat surface then navigate to the Wake screen within Settings. Turn off Raise to Wake to correct the issue.

For any additional support or questions, please contact help@myplaywatch.com.

Important Information

IMPORTANT SAFETY INFORMATION

CHARGING PRECAUTIONS

- Use only the included USB charging cable
- Ensure the watch is completely dry before charging
- Verify the charging port is free of moisture and debris
- Disconnect when fully charged
- Do not use damaged cables or adapters
- Do not attempt to open or service the device yourself
- Fully charge the device at least once every 3 months to prevent battery degradation

WATERPROOF USAGE (IP67) This watch can be used in everyday situations with limited exposure to water, such as washing hands, rain, and car washing.

DO NOT USE THE WATCH:

- Submerged in water for extended periods
- In seawater, hot water, or hot springs
- In saunas or steam rooms
- While diving
- If the screen is broken or damaged
- With buttons pressed while wet

MEDICAL DISCLAIMER This watch is not a professional medical device. Any health or fitness data is for informational purposes only and should not be used for medical diagnosis, treatment, or prevention of disease. Always consult a qualified medical professional for health concerns.

FCC COMPLIANCE STATEMENT Note: This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

Operation is subject to the following two conditions: (1) This device may not cause harmful interference, and (2) this device must accept any interference received, including interference that may cause undesired operation.

CAUTION: Changes or modifications not expressly approved by the party responsible for compliance could void the user's authority to operate the equipment.

Important Information (Continued)

ICES COMPLIANCE STATEMENT CAN ICES-003(B) / NMB-003(B)

This Class B digital apparatus complies with Canadian ICES-003. Cet appareil numérique de la classe B est conforme à la norme NMB-003 du Canada.

CALIFORNIA PROPOSITION 65 WARNING: This product can expose you to chemicals which are known to the State of California to cause cancer and birth defects or other reproductive harm. For more information go to www.P65Warnings.ca.gov.

RESPONSIBLE PARTY My Play Watch 14547 Hamlin Street Van Nuys, CA 91411 USA help@myplaywatch.com Model# ATA-BA1-01

LIMITED WARRANTY My Play Watch (“Company”) warrants this product against defects in materials and workmanship under normal use for a period of NINETY (90) DAYS from the date of retail purchase by the original end-user purchaser (“Warranty Period”). If a hardware defect arises and a valid claim is received within the Warranty Period, the Company will either (1) repair the product at no charge, using new or refurbished replacement parts, or (2) exchange the product with a product that is new or which has been manufactured from new or serviceable used parts and is at least functionally equivalent to the original product.

This warranty does not cover problems caused by: (1) accident, abuse, neglect, misuse; (2) conditions, malfunctions, or damage not resulting from defects in material or workmanship; (3) normal wear and tear; (4) operation outside published environmental or electrical parameters; (5) cosmetic damage or damage due to acts of God; (6) service performed by anyone who is not a representative of the Company; (7) the products of other manufacturers; (8) damage resulting from improper use in water or failure to follow the waterproof usage precautions.

TO THE EXTENT PERMITTED BY APPLICABLE LAW, THIS WARRANTY AND THE REMEDIES SET FORTH ABOVE ARE EXCLUSIVE AND IN LIEU OF ALL OTHER WARRANTIES, REMEDIES AND CONDITIONS, WHETHER ORAL, WRITTEN, STATUTORY, EXPRESS OR IMPLIED.

Some states do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you. This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

OBTAINING WARRANTY SERVICE To obtain warranty service, contact My Play Watch at help@myplaywatch.com. Proof of purchase and shipping and handling fee are required.